

PRICING



Auriculotherapy

\$99.00


Includes initial consultation and initial auriculotherapy treatment.

(2 additional treatments will be given within 60 days at no charge only if you have not smoked after initial visit)

Advaclear

\$25.00

A nutritional supplement to detoxify the body and accelerate nicotine removal from the blood. Addition of advaclear will help reduce cravings and promote a sense of clarity.


www.thebackinstitute.net

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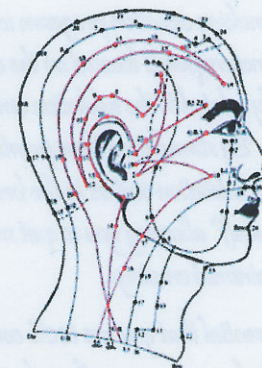
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Smoking Cessation Acupuncture



Successfully Quit Smoking Today!

875-7151

SMOKING CESSATION PROGRAM



Making the decision to give up smoking is the most important decision you will make regarding your health..

It is important to remember that you are not addicted to smoke

or cigarettes but a powerful drug contained in tobacco called nicotine.

Our smoking cessation program uses acupuncture points located on the ear that are directly related to the addiction centers of the brain. By stimulating these points, the nicotine addiction centers in the brain are "turned off" allowing you to quit smoking with minimal cravings.

It is essential that you are 100% committed to quitting because you are the only person in control after your treatment. You cannot smoke after the treatment as any nicotine will "turn on" the addiction centers in the brain and render treatment ineffective. Our doctors will guide you through steps before and after treatment in order to help you break the habit of smoking.

What happens during a treatment?

-Before treatment you will receive a packet with information guiding you through steps to prepare for treatment.

-When you come to the office our staff will obtain general information about you and your medical history.

-The doctor will meet with you and discuss ways to ease the transition into becoming a non-smoker. The doctor will also discuss nutritional recommendations including metabolic detoxification with Advaclear.

-The doctor will use a small instrument that applies a non-painful electrical pulse to acupuncture points on the ear. The treatment is very relaxing and only takes about 5 minutes.

-A small seed will be placed on the ear over the point associated with cravings. This seed will be worn over the next 72 hours and can be stimulated throughout the day.

-Our office staff will be available for you over the next few weeks should any questions arise. Additional ear seeds can also be applied in our office at no cost over the next 60 days.



BENEFITS OF QUITTING

Within...

20 minutes	Blood pressure and heart rate return to normal
8 hours	Blood oxygen levels increase and carbon monoxide levels return to normal
24 hours	Risk of heart attack is decreased by 50%
48 hours	Sense of smell and taste begin to return to normal
72 hours	<u>Your entire body is 100% nicotine free. Symptoms of withdrawal peak, then start to decrease significantly.</u>
10 days to 2 weeks	Your brain and body are fully adjusted to functioning without nicotine.
3 weeks to 3 months	Overall lung function has improved up to 30%
1 year	Risk of coronary heart disease has dropped to half of that of a smoker
5-15 years	Risk of stroke has declined to that of a non-smoker
15 years	Risk of hear disease is the same as a person who has never smoked. Risk of lung cancer is reduced by 90%.